Associate PLEDGE from AT&T
Helping to Protect Employees and the Company from Distracted Driving

Distracted driving has become an epidemic today. Mobility has expanded rapidly creating a significant legal, financial and safety risk for companies, their officers and employees. Businesses own a vicarious liability for employees and the use of mobile devices regardless of the corporate policy for device usage.

Most companies today have a corporate policy for how employees are supposed to use devices while driving. However, companies are unaware of what actually is going on until an accident happens – and by that point it is too late to protect the company from a lawsuit.

Associate PLEDGE from AT&T empowers companies to get a hold of the problem and increase visibility into how employees are behaving when driving. Associate PLEDGE enables the company to be in a proactive position to better enforce mobile device policy, identify employees who are putting the corporation, themselves and others in jeopardy due to device usage when driving.

Associate PLEDGE from AT&T enables organization to take control of the problem and help protect your company from what you do not see and hear today.

Associate PLEDGE empowers the corporation to:
• Help protect itself from OSHA fines
• Get notification of employees breaking corporate mobile device usage policy
• Provide an audit trail for accountability around mobile device policy usage
• Restrict functional use of the device while moving
• Capture device usage information including use of Bluetooth, phone, and text activity received or placed from SmartPhones
• Track device usage via GPS enabling company to know who, what, where, when and how fast

Potential Benefits
• Easy to use and deploy
• No additional hardware to buy
• Minimal learning curve
• Centralized system management
• Cross-Carrier solution
• Works on multiple mobile devices including Android™ and BlackBerry®

Features
• Administrative alerting if an employee tampers with solution
• Event driven logging capturing employee device usage information in real-time
• Automatic trigger by speed detection
• Fully hosted web portal for management and event tracking
• Detail reporting for auditing and HR records
• Workflow automation for notification of policy violations
• Auto-reply messages for incoming calls and texts providing notification employee is driving

*Airtime and data charges will apply.
Provided as Software as a Service solution, Associate PLEDGE is secure yet easy to configure with minimal administrative effort. Rules and policies can be defined for the organization, departments, and locations or even down to the individual. Associate PLEDGE is enabling organizations to extend device monitoring capabilities and policy compliance to every employee.

Associate PLEDGE is an ideal solution for any organization needing to protect itself from misuse of mobile devices by any employee when driving. Accidents will happen, but Associate PLEDGE empowers companies to protect themselves by proactively enforcing their mobile device policies.

Technical Requirements
- GPS-enabled handsets
- Eligible data service plan
- Certified on Android™ or BlackBerry® mobile devices

Pricing
- Monthly Service Charge (per device) $9.95
- Set Up Fee (per device) $0

For more information contact an AT&T Representative or visit www.att.com/business.

Important Information
Available only to customers with a qualified AT&T business or government agreement ("Enterprise Agreement") and their respective Corporate Responsibility Users (CRUs). Associate PLEDGE from AT&T may not be available for purchase in all sales channels or in all areas. Compatible device required. Additional hardware, software, services and/or network connection may also be required. Customer is responsible for payment of all applicable taxes. You may cancel Associate PLEDGE from AT&T at any time. COVERAGE: Coverage is not available in all areas. Wireless service is subject to transmission, terrain, system, capacity and other limitations. Availability, security, speed, timeliness, accuracy and reliability of service are not guaranteed by AT&T. Additional charges and other restrictions apply. Usage/Billing: Measured usage incurred in connection with Associate PLEDGE from AT&T will be charged as specified in your associated voice and/or data plan. Refer to applicable wireless carrier(s) for such rates, terms and conditions. Customer is responsible for notifying and obtaining consent from its employees to track their location. ADDITIONAL TERMS: Associate PLEDGE from AT&T is subject to the software license agreement found at http://www.telassociate.com/pledge/eulaatt.asp. Offer subject to the terms and conditions of the corresponding Enterprise Agreement, applicable Sales Information and coverage maps. Offer subject to change without notice.