



Using the AT&T Dynamic Traffic Management mobile application to provide priority treatment for your AT&T LTE data traffic

AT&T Dynamic Traffic Management mobile application in Premier

Release Notes

December 2018

Boost your experience during times of data congestion

AT&T Dynamic Traffic Management – Enterprise prioritizes select mobile applications in order to help provide the customer with an improved experience on the cellular network. It uses quality of service (“QoS”) network technology to enable customers to receive a differentiated 4G LTE network experience for business application data traffic over the 4G LTE AT&T network.

With the AT&T Dynamic Traffic Management – Enterprise on-demand feature and mobile application, company administrators, like yourself, can give Corporate Responsibility Users (CRUs) better control of their network experience. The mobile application can help keep their data moving over the AT&T 4G LTE network when network resources are in high demand.

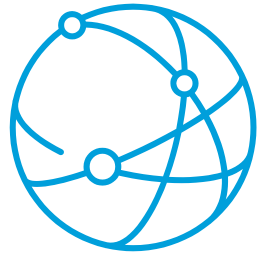
After downloading the Dynamic Traffic Management application, the CRU’s network traffic receives priority treatment (not priority access) for a set amount of time with just one click. This gives them the freedom to use AT&T Dynamic Traffic Management – Enterprise when and where they need it.



Images provided in this presentation are for illustrative purposes only.

Benefits of the Dynamic Traffic Management application

Experience



Prioritizes business applications in order to help provide users with an improved experience on the cellular network.

Productivity



Helps keep users productive during times of network congestion.

Simplicity



Enables users to initiate an on-demand session with a simple 'click-and-go' on their mobile device.

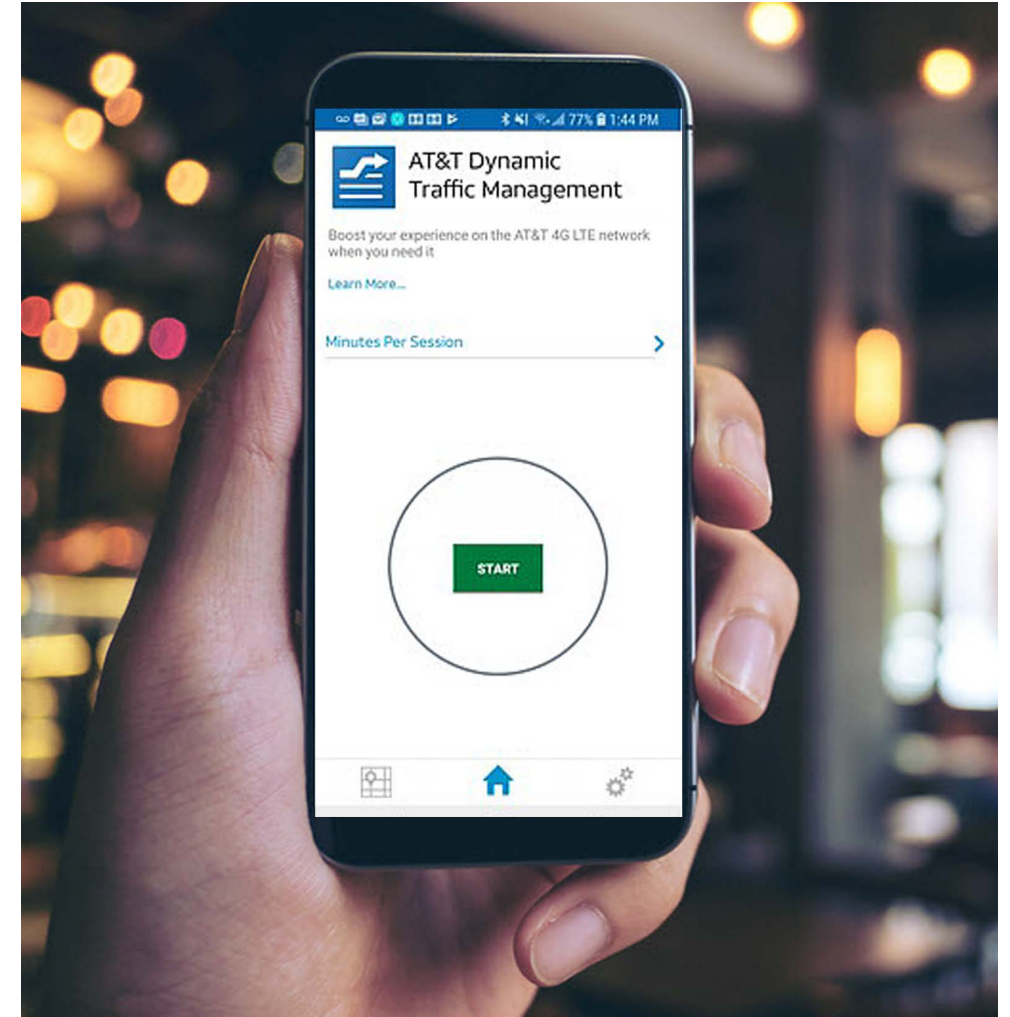
Easily use the Dynamic Traffic Management application

Before you start

AT&T Dynamic Traffic Management – Enterprise on-demand is an optional feature for iOS and Android mobile devices. Company administrators need to authorize and add the feature to their Corporate Responsibility Users' (CRUs) wireless numbers. The CRUs can then download the Dynamic Traffic Management mobile application from any public app store.

Dynamic Traffic Management application sessions

- Initiating a Dynamic Traffic Management application session is seamless for users - no need to remember passwords or usernames.
- Sessions are initiated based on a specific period of time. The application will show the amount of time remaining in the session.
- To start a session, users simply open the application and tap **Start**. It will default to a one-hour session. Session time is configurable in 30-minute increments up to 120 minutes.
- Users can get reminders to initiate a session by setting GPS location.



Add AT&T Dynamic Traffic Management – Enterprise feature in Premier Online Store

In Premier Online Store, company administrators and CRUs with permission can purchase the AT&T Dynamic Traffic Management – Enterprise on-demand feature when upgrading or buying new devices.

On the **Features and Applications** page, select the AT&T Dynamic Traffic Management – Enterprise on-demand feature to add.

Click **Continue** and complete the purchase.

Notes:

- To set up your account with the AT&T Dynamic Traffic Management – Enterprise on-demand feature, contact your AT&T representative.
- The image on the right displays only a representation of what may be shown on this page. Features shown depend on the product preferences you have selected in Premier.

Traffic Management	Monthly Charge	Select
AT&T Dynamic Traffic Management		
DTM Enterprise OnDemand Critical	\$10.00	<input checked="" type="radio"/>
	No, thank you	<input type="radio"/>

Easily select the feature you want to add.

Change AT&T Dynamic Traffic Management – Enterprise features in bulk

Submit AT&T Dynamic Traffic Management feature changes for up to 1,000 wireless numbers in one request in Premier Online Care.

On the **Change Services in Bulk** page, under **Select Items to Change**, select the **Features** option.

Under **Select Wireless Numbers**, enter or upload the wireless numbers you want to change. You can also select a billing or foundation account to update all the numbers in the account (not shown).

Under **Select Features**, select **Add to all** or **Remove from all** for the AT&T Dynamic Traffic Management – Enterprise feature. Then complete your bulk request as usual.

For more information about submitting bulk requests, watch the [How to Change Wireless Services in Bulk](#) video.

The screenshot shows the 'Change Services in Bulk' page with the 'Features' step selected in the breadcrumb. Under 'Select Items to Change', there is a text input field with the placeholder 'What do you want to change?'. Below it, a checkbox labeled 'Features' is checked and highlighted with an orange border. At the bottom, there are 'Cancel' and 'Continue' buttons.

The screenshot shows the 'Change Services in Bulk' page with the 'Features' step selected in the breadcrumb. Under 'Select Features', there is a 'Continue' button and a radio button for 'Continue with Existing Features'. Below this is a table with the following content:

Features	Monthly Charge
AT&T Dynamic Traffic Management	
<input type="checkbox"/> DTMEnterprise OnDemand Critical	\$10.00
<input type="radio"/> No change	
<input checked="" type="radio"/> Add to all	
<input type="radio"/> Remove from all	

An orange callout box with the text 'Select Add to all to add the feature in bulk.' has an arrow pointing to the 'Add to all' radio button.

More information

- Contact your AT&T representative to get started and if you have any questions about the Dynamic Traffic Management application.
- The AT&T Dynamic Traffic Management – Enterprise on-demand feature is available for a flat rate monthly recurring charge.
- After the user is provisioned with the AT&T Dynamic Traffic Management – Enterprise on-demand feature, they will receive an SMS message to download the mobile application.
- Users can view their AT&T Dynamic Traffic Management – Enterprise unbilled usage summary on the **View Account Information** page in Premier Online Care.
- When the user clicks **Start** on the application to initiate a Dynamic Traffic Management session, all of their eligible network traffic is prioritized on the AT&T 4G LTE network until disconnected or session time runs out.
- The application session time is configurable in 30-minute increments up to 120 minutes.
- Authorized CRUs using AT&T Dynamic Traffic Management – Enterprise are limited to 10GB of usage per billing cycle. Any data traffic sent by an authorized CRU that exceeds the limit will be handled as “best effort” QoS (Quality of Service).
- AT&T Dynamic Traffic Management – Enterprise is available to Enterprise customers with a qualified ACDA agreement or other qualified wireless service agreement.
- AT&T Dynamic Traffic Management – Enterprise is available only within the Domestic Coverage Area (U.S., Puerto Rico and the U.S. Virgin Islands) and only for the customer’s eligible data traffic on the AT&T-owned domestic 4G LTE Network.



Terms & Conditions

AT&T Dynamic Traffic Management – Enterprise: Available only to enterprise and government customers with a qualified AT&T Corporate Digital Advantage Agreement or other qualified wireless service agreement for large business/government customers (Business Agreement) and only for their Corporate Responsibility User (CRU) lines of service. Feature must be added to each CRU line separately. The Service is subject to the applicable terms of the Business Agreement and can also be combined in solutions featuring AT&T Private Mobile Connection and AT&T Enhanced Push-to-Talk. Per CRU line requirements include (a) a qualified Wireless Data Service Plan and (b) a 4G LTE-compatible device provisioned with an Approved Business Application. **Private Mobile Connection:** If you request PMC as part of the solution you must have and maintain one of the following qualified 4G LTE Private Mobile Connection solutions: Private Mobile Connection-Custom APN; Private Mobile Connection-Network VPN; Private Mobile Connection-MPLS Interconnect; or Private Mobile Connection-AT&T VPN Access. **Enhanced Push-to-Talk:** Authorized CRU lines provisioned with an AT&T Enhanced Push-to-Talk with AT&T Dynamic Traffic Management – Enterprise Plan must have a qualified, 4G LTE-compatible feature phone or smartphone provisioned with AT&T Enhanced Push-to-Talk. No separate Wireless Data Service Plan that includes a specific data allowance is required. **Approved Business Applications:** Available for use with business applications used solely in connection with the transmission of your organization’s data to and from your CRUs. Application is subject to AT&T review and approval. Excludes, without limitation, mobile video transmission applications and applications that transmit data to and receive data from all or substantially all Internet endpoint. **Use with the App:** Customers can give their individual CRU lines the ability to invoke AT&T Dynamic Traffic Management—Enterprise on-demand through the use of the App. The App allows CRUs provisioned with an AT&T Dynamic Traffic Management – Enterprise OnDemand feature the ability to apply a higher QoS to all of the data traffic sent to and from their 4G LTE-capable device for the duration of a session initiated and terminated by the CRU. In order to use the App in connection with AT&T Dynamic Traffic Management – Enterprise, individual CRUs must download the App onto their 4G LTE-capable wireless devices from generally available app stores, such as Apple iTunes®, Google Play® and certain AT&T-hosted apps marketplaces. The App requires Customer and individual CRUs to accept the terms of an End User License Agreement (“EULA”) prior to use. CRUs can activate a session for use of AT&T Dynamic

Traffic Management – Enterprise by launching the App and choosing the criteria used to terminate the session. Once the CRU has reached the designated time limitation for use of the feature, the CRU’s AT&T Dynamic Traffic Management – Enterprise session will end, and their data traffic will resume being treated on a “best efforts” basis in accordance with the terms of their wireless data services plan, unless the CRU chooses to extend the session. In addition to the time duration parameter, CRUs can use the App to configure a pre-set geographic zone in which AT&T Dynamic Traffic Management – Enterprise will automatically be invoked for the duration of time that the CRU is within the preset geographic zone. The AT&T Dynamic Traffic Management – Enterprise session will automatically end when the CRU leaves the preset geographic area, unless extended by the CRU. Once a CRU line has reached the 10 GB monthly limitation on use of AT&T Dynamic Traffic Management – Enterprise, the CRU will not be able to extend an existing session or begin a new session for use of the feature for the remainder of the billing period. **Limitations:** Feature is available only within the Domestic Coverage Area (i.e., the United States, Puerto Rico and the U.S. Virgin Islands) and only for Customer’s Approved Business Application data traffic originated on and traversing over the AT&T-owned domestic 4G LTE network; (b) AT&T Dynamic Traffic Management – Enterprise does not provide priority access to the AT&T-owned domestic 4G LTE network; (c) AT&T Dynamic Traffic Management – Enterprise does not prioritize Customer’s Approved Business Application data traffic ahead of all other data traffic, as other data traffic may receive a similar or higher QoS; and (d) AT&T Dynamic Traffic Management – Enterprise is not to be used for any data traffic originated on or over the Internet, other than Customer’s Approved Business Application data traffic. **Other Monthly Charges:** Apply per line and may include applicable taxes, and federal and state universal service charges, Regulatory Cost Recovery Charge (up to \$1.25), gross receipts surcharge, Administrative Fee and other government assessments (including without limitation a Property Tax Allotment surcharge of \$0.20 – \$0.45 applied per CRU’s assigned number), which are not government required charges. Pricing, fees, promotions and terms subject to change and may be modified, terminated or discontinued at any time without notice. **Additional restrictions may apply. Coverage and service not available everywhere.**



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AT&T Business