



A secure, simple, seamless way to communicate quickly with your teams.



# Connecting



## Chances are, you already use text messaging as a business tool

While convenient, standard text messages don't always work well with enterprise applications. To be sure you're using secure, reliable communications when connecting with co-workers, you should be using the best tools available.

AT&T Business Messaging gives you the dependable performance you need to reach your team instantaneously. You can even separate your Business Messaging communication quickly from other texts, so you always know if there's something that requires a response.



# Potential benefits at a glance

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Messages can be sent virtually **anywhere/anytime** on the go

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**Apps** for both Android and iOS handsets and tablets

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Notifications to groups as large as **20,000 recipients**

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**Secure** messaging features

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Works with **any major U.S. carrier\***

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Sent/delivered/read **confirmations**

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Attach files, photos and videos up to **5MB** each and voice memos up to **5 minutes**

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Messaging from your **PC, mobile device or tablet**

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**Message sync** between multiple devices

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**SMS backup** for when data is not available for the app

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Share **location and contacts**

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Messaging **protocols** for Internet, e-mail and dial-up (SNPP, WCTP, SMTP, TAP)

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End user can **control alerts/sounds for messages**, and separate them from personal messages

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**Flexible** pricing plans

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Business Notification Center **website** for group notification

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**Compatible** with any AT&T device capable of receiving text messages

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**24/7** technical support

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\* Non-AT&T users simply need to opt in to the service.



# Help



How AT&T business messaging can help you.





## Field service

Business Messaging can provide quicker open and response rates than phone calls, emails or SMS-SMS texts. That means that utility workers who need to address customer issues and relay messages during outages get information fast.



## Dispatching

Need to reposition mobile workers or get additional help to a work site quickly? Business Messaging provides fast, responsive two-way communication.



## Business continuity

Text messaging is often the last mobile service to fail in areas of poor reception or network congestion, making it an ideal backup option. With the ability to securely reach any SMS-compatible AT&T device, Business Messaging can help employees exchange information with the office when other communication channels are unavailable.



## From virtually anywhere...

The AT&T Business Messaging service works anywhere your AT&T device can send and receive text messages

## to virtually anywhere

Integrates easily with automation software and large enterprise systems

## with the performance you need:

**User-friendly** set-up

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The ability to *handle large message volumes*

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**Complements** many off-the-shelf notification applications

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**Compatible** with most AT&T devices

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24/7 **Advanced Solutions Care**







While Business Messaging can be an effective and secure way to increase worker productivity, it should not be used as the primary or sole method of sending notifications that contain information that is essential to the protection of life or property.



For more information contact an AT&T  
Representative or click below.

help

Coverage and Service not available everywhere.  
For coverage information please click below.

help

Available on



In addition to Business Messaging for SMS via WCTP, SMTP, SNPP and TAP protocols.



To learn more about AT&T Business Messaging visit  
[www.att.com/businessmessaging](http://www.att.com/businessmessaging) or [have us contact you.](#)

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