



# Product Brief

## Good For Enterprise from AT&T

Good for Enterprise™ from AT&T (the Solution) is a data management solution that combines highly secure containerization of enterprise data with mobile device management capability. The Solution manages data and devices and accelerates employee productivity, providing highly secure email, calendar information, contacts details, browser access and task management while protecting enterprise documents and data.

With Good for Enterprise from AT&T, organizations can take control of their deployment of both corporate-owned and personally-owned mobile devices and gain visibility into those devices' mobile environment through a centralized web-based console. The console is compatible with any web browser, and it allows IT administrators to manage the enterprise's entire mobile device inventory and enforce security and compliance policies. Provisioning, securing, and managing using the Solution is simplified with over-the-air capabilities that eliminate the need to touch users' devices.

The Solution includes use of Good's high-availability network operations center, which uses AES-encryption in the transport of content between mobile devices – giving your IT staff the tools they need to protect against data loss and theft while enforcing policy compliance. The Solution provides a highly secure container that encrypts enterprise data on the device as well as an infrastructure that provides over the air FIPS certified encryption. In addition, use of the Solution's network operations center means VPN access is not required – avoiding holes in your firewall.

### Good Collaboration Suite from AT&T

The Good Collaboration Suite from AT&T is an optional bundle that provides customers who purchase Good for Enterprise the ability to create a highly secure policy-controlled solution that allows authorized users to collaborate on functions such as email, instant messaging, browsing and file sharing. The Good Collaboration Suite consists of the following components:

- Good Share – highly secure document management
- Good Connect – enterprise instant messaging

Combined with Good for Enterprise, these added features enable organizations to manage and control their diverse mobile device inventory and boost employee productivity by providing highly secure document access and instant messaging communication.

### Good Share

Good Share enables mobile workers to access, download and share documents by integrating with SharePoint and other corporate repositories using many different types of devices, without the need for a VPN or a change in firewall policies.

IT administrators can establish and enforce rich, granular security policies, based on user profiles for storing, emailing, printing, and opening documents in other applications. Administrators can also manage policies and document lifecycles with full auditing and reporting capabilities. Critical data is protected in a separate document container and is sent

### Potential Benefits

- Manage corporate-owned and personally-owned mobile devices and gain visibility into their mobile environment through a centralized web-based console
- Provide mobile workers with highly secure access and sharing of corporate documents, across multiple device types
- Increased communication and collaboration across the organization

### Features

- Highly secure email, calendar, contacts, browser, and document management
- Military-grade AES encryption while transmitting and storing data
- Protect instant messages, corporate directory searches, and user presence status information

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fully encrypted while in transit between file stores. Only applications that are authorized by an IT administrator – such as an office editing tool or internal corporate app – are permitted to access data in the container.

With Good Share, organizations can:

- Support popular smartphones and tablets, whether corporate-issued or employee-owned.
- Provide mobile workers with highly secure access, syncing, and sharing capabilities for corporate documents, whether they are stored on laptops, in fileshares, or SharePoint.
- Transmit and store data with military-grade AES encryption.
- Control users' ability to download, upload, email, print, and open documents in other applications, either individually or through Active Directory group policy assignments.
- Define corporate-approved apps that users may access to edit documents within the Good Share container.
- Configure audit logs to capture document actions and generate reports via action criteria or keyword search.

### Good Connect

Good Connect boosts communication and collaboration with highly secure instant messaging, corporate directory lookup and user presence, all from an easy-to-use interface on the user's mobile device. Enterprise instant messaging is extended to popular mobile devices while remaining highly secure.

Good Connect's instant messaging platform protects corporate data at the application level. It leverages FIPS-certified AES encryption, providing an additional layer of defense against malware-infected applications. Application policies, such as password requirements, remote lock and wipe, and prevent cut/copy/paste, safeguard corporate contact and message data within a secure container.

By using Good Connect, organizations can boost mobile workers' productivity and provide greater value for themselves. Employees can track their colleagues' availability, initiate or receive an instant message, make a phone call, or send an email via Good for Enterprise™ from AT&T, all with high security. Good Connect also allows organizations to embrace BYOD programs without compromising corporate security or employee privacy.

With Good Connect, organizations and workers can:

- Protect data at rest through FIPS-certified AES encryption
- Prevent data loss through app policies
- Protect the enterprise network with a NOC-based architecture
- Keep track of colleagues' availability to speed collaboration
- Set presence status
- Send and receive instant messages
- View and manage instant message history, even in offline mode
- Manage contact lists and groups
- Find co-workers via Global Address List (GAL) look-up
- Receive alerts for new instant messages
- Send highly secure email when used with Good for Enterprise

For more information contact an AT&T Representative or visit [www.att.com/mdm](http://www.att.com/mdm).

### Important Information

The Solution is available only to Customers with a qualified AT&T business or government agreement ("Qualified Agreement") and a Foundation Account Number ("FAN") and is subject to the terms and conditions of that agreement. The Solution is available for use with multiple network service providers, and both Corporate Responsibility Users ("CRUs") and Individual Responsibility Users ("IRUs") are eligible to participate in the Solution. CRUs and IRUs must subscribe to a data plan on a compatible device with short message service ("SMS") capabilities and download Good client software. For use of the Solution with devices subscribed to non-AT&T wireless providers, Customer is responsible for ensuring that Customer, its applicable end users and the Solution comply with all applicable terms of service of such other wireless carrier(s). All voice, messaging and data usage associated with use of the Solution will be subject to the rates and terms of the applicable wireless carrier(s).

Availability, security/privacy, delivery and timeliness of information are not guaranteed by AT&T. The Solution is subject to the software license terms, warranty terms, and related procedural terms of the Good Technology Corporation ("Good") software license ("EULA") for the software residing on the server and in the client application found at: <http://www1.good.com/legal>, which is a separate agreement to which AT&T is not a party. Good is solely responsible for all information it provides and/or collects and its technical support. Customer may accept the Good license as the party liable for each CRU, and agrees in such case that the CRU will comply with the obligations under the license. Customer is responsible for providing each CRU of an enabled mobile device with a copy of the EULA. The Customer and the CRU are individually and jointly liable under the EULA. Server implementation for the Solution is only available at sites in the domestic United States. If Solution software is downloaded and/or used by users in countries outside of the United States, such use is subject to Sections CSP-1 through CSP-1.10 of the AT&T Service Guide for Good Solutions from AT&T found at [http://serviceguidenew.att.com/sg\\_landingpage?tgtPg=sg\\_libraryCustom](http://serviceguidenew.att.com/sg_landingpage?tgtPg=sg_libraryCustom) AT&T reserves the right to conduct work at a remote location or use, in AT&T's sole discretion, employees, contractors or suppliers located outside the United States to perform work in connection with the Solution. AT&T reserves the right to (i) modify or discontinue the Solution in whole or in part and/or (ii) terminate the Solution at any time without cause. Customer's sole and exclusive remedy for any damages, losses, claims, costs and expenses arising out of or relating to use of the Solution will be termination of service. All prices exclude applicable taxes, fees and surcharges. Except as provided in the applicable Master Agreement, all sums paid for the Solution are non-refundable.

Technical Requirements. The Solution's functionality is limited to certain mobile devices and operating systems. A list of the compatible devices and operating systems is available by contacting an AT&T Account Executive. The Solution's administrative interface is accessed via a Web portal and requires a PC with Internet connection. The Solution may be used as a tool to configure and customize certain settings and features and perform software updates only for compatible devices. Improper or incomplete configuration and/or downloads performed by Customer may result in service interruptions and/or device failures. AT&T does not guarantee performance with such customized settings and/or updates. The Good software requires a Windows Server 2008 R2 environment, Exchange or Domino environment and Customer installation of Microsoft Active Directory. Customer is responsible for the configuration of the appropriate DNS, networking, routing and firewall changes in its network prior to any AT&T installation activities.

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