

Premier

November 2018

Release Briefs

The latest enhancements in the Premier experience

Easily trade-in old devices and earn up to \$200 per device.

The enhanced AT&T Business Trade-In program makes it even easier for company administrators to earn up to \$200 in credit per device on their AT&T account.

Begin by simply clicking one of the conveniently located **Trade-In Program** links in Premier. The simple-to-use Trade-In tool enables you to seamlessly configure and accept quotes. We accept eligible devices from any carrier and provide free shipping materials to return them. Plus, get peace-of-mind knowing industry leading practices have been used to remove and destroy the data left on the devices, and the devices are responsibly recycled. So, why wait? Log in to [Premier](#) and visit Trade-In Program to earn value for your old devices today.

Redesigned Premier Online Store shopping cart simplifies checkout.

We've redesigned our Premier Online Store shopping cart to provide an easy-to-navigate shopping experience for Premier users with permission to shop. The new page layout makes it easier to view the items in your shopping cart by organizing them under the wireless line to which they apply – helpful when you have multiple lines in the cart. The new design also lets you easily make changes to items in your cart, and provides information on promotions that apply to what you're purchasing so you won't miss an opportunity for savings!

Other Premier resources:

[Premier on YouTube](#)

[Get Help: Online Premier site support](#)

[Premier Business Center: Explore Premier](#)

[Premier University training schedule and registration](#)

[AT&T Business Community](#)

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